

## ORDER



**SPOKANE  
COEUR D'ALENE**

**KXLY4.2**

**Orders**

**Order / Rev:** 168734

**Alt Order #:** 08359640

**Product Desc:** MIKE CRAPO FOR SENAT

**Estimate:** 140

**Flight Dates:** 09/19/16 - 11/04/16

**Original Date / Rev:** 09/01/16 / 09/01/16

**Order Type:** GENERAL

**Primary AE:** MATT WURM

**Sales Office:** H-DC

**Sales Region:** NATL

**Agency**

**Name:** Sandler & Innocenzi

**Buying Contact:**

**Billing Contact:**

705 Prince Street

Alexandria, VA 22314

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Crapo for Senate ID (R)

**Demographic:** HH

**Product Codes:** PL Candidate

**Priority:** P-3

**Revenue Codes:** AGY, GEN, GEN

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	12	\$60.00	\$51.00
09/26/16	10/30/16	48	\$240.00	\$204.00
10/31/16	11/04/16	12	\$60.00	\$51.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	12	\$60.00	\$51.00	0.00
October 2016	48	\$240.00	\$204.00	0.00
November 2016	12	\$60.00	\$51.00	0.00
<b>Totals</b>	<b>72</b>	<b>\$360.00</b>	<b>\$306.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KXLY4.2	10%	\$360.00
Market	100%	\$3,600.00

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	6%	\$216.00
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	37%	\$1,332.00
KREM	39%	\$1,404.00
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXLY	8%	\$288.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KXLY2	09/19/16	11/04/16	1-2p	CM	1-2p	MTWTF--	:30	4	\$5.00	P-3	0.00	NM	24	\$120.00
M-F 1-2p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						

KXLY4.2

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KXLY2	09/19/16	11/04/16	1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	4	\$5.00	P-3	0.00	NM	24	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--		4				\$5.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		4				\$5.00		0.00			
		Week: 10/03/16	10/09/16	-----		0				\$0.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		4				\$5.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		4				\$5.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		4				\$5.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		4				\$5.00		0.00			
2	KXLY2	09/19/16	11/04/16	11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	4	\$5.00	P-3	0.00	NM	24	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--		4				\$5.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		4				\$5.00		0.00			
		Week: 10/03/16	10/09/16	-----		0				\$0.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		4				\$5.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		4				\$5.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		4				\$5.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		4				\$5.00		0.00			
3	KXLY2	09/19/16	11/04/16	2-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	4	\$5.00	P-3	0.00	NM	24	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--		4				\$5.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		4				\$5.00		0.00			
		Week: 10/03/16	10/09/16	-----		0				\$0.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		4				\$5.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		4				\$5.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		4				\$5.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		4				\$5.00		0.00			
													Totals	72	\$360.00